

# **Logically Secure Cookies Policy**

Last updated January 2024

# Welcome to Logically Secure's cookies policy.

Logically Secure respects your privacy and is committed to protecting your personal data. We collect certain information by automated means when you visit our website, such as how many users visit our website and the pages accessed. By collecting this information, we learn how to best tailor our website to our visitors. We collect this information through various means such as "cookies" and similar technologies (for example, "web beacons") and IP addresses, as explained below.

#### Cookies

Like many companies, our website use "cookies." Cookies are bits of text that are placed on your computer's hard drive when you visit certain websites. We may use cookies to tell us, for example, whether you have visited us before or if you are a new visitor and to help us identify site features in which you may have the greatest interest. Cookies may enhance your online experience by saving your preferences while you are visiting a particular site. Those cookies are set by us and called first party cookies. We also use third party cookies – which are cookies from a domain different than the domain of the website you are visiting.

#### Web Beacons

Certain pages on our website may contain "web beacons" (also known as Internet tags, pixel tags and clear GIFs). These web beacons allow third parties to obtain information such as the IP address of the computer that downloaded the page on which the beacon appears, the URL of the page on which the beacon appears, the time the page containing the beacon was viewed, the type of browser used to view the page, and the information in cookies set by the third party.

## IP Addresses

An IP address is a unique identifier that certain electronic devices use to identify and communicate with each other on the Internet. When you visit our website, we may view the IP address of the device you use to connect to the Internet. We use this information to determine the general physical location of the device and understand from what geographic regions our website visitors come. We also may use this information to enhance our website.

#### Our use of cookies



## We use the following cookies:

- Strictly necessary cookies. These are cookies that are required for the operation of our
  website. These essential cookies are always enabled because our website won't work
  properly without them. They include, for example, cookies that enable you to log into
  secure areas of our website, use a shopping cart or make use of e-billing services. You
  can switch off these cookies in your browser settings but you may then not be able to
  access all or parts of our website.
- Analytical or performance cookies. These allow us to recognise and count the number
  of visitors and to see how visitors move around our website when they are using it. This
  helps us to improve the way our website works, for example, by ensuring that users are
  finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- Targeting cookies. These cookies record your visit to our website, the pages you have
  visited and the links you have followed. We will use this information to make our website
  and the advertising displayed on it more relevant to your interests. We may also share
  this information with third parties for this purpose so that they can serve you with relevant
  advertising on their websites.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

| Cookie Name | Purpose                           | Type  | Duration |
|-------------|-----------------------------------|-------|----------|
| _fbp        | Facebook Analytics                | Third | 3 months |
| _ga         | Google Analytics                  | Third | 1 year   |
| _lfa        | Google Adsense                    | Third | 1 year   |
| hu-consent  | Wordpress Cookie Popup<br>Tracker | First | 1 year   |
| _zldp       | Zoho Sales IQ                     | Third | 1 year   |
| _zldt       | Zoho Sales IQ                     | Third | 1 year   |
|             |                                   |       |          |



Please note that third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third party cookies are likely to be analytical cookies or performance cookies or targeting cookies. To deactivate the use of third party advertising cookies, you may visit the relevant consumer page to manage the use of these types of cookies.

### **Your Choices**

If you are a website visitor from the European Economic Area ("EEA") or the United Kingdom ("UK"), you can manage your cookie preferences at any time by clicking on the "Customise Settings" button above. You also can manage cookies through your web browser. Most browsers will tell you how to stop accepting new cookies, how to be notified when you receive a new cookie, and how to disable existing cookies. You can find out how to do this for your particular browser by clicking "help" on your browser's menu or by visiting <code>www.allaboutcookies.org</code>. Please note, however, that without cookies you may not be able to take full advantage of all our website features.

The following external links will explain how to manage cookies for the most common browsers:

- Internet Explorer
- Microsoft Edge
- Google Chrome
- Firefox
- Safari

To opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout.

In addition to the browser-based controls, you can manage third party cookies by visiting *aboutads.info/choices/* and *youronlinechoices.eu/*.

### **Contact details**

If you have any questions about this privacy policy or our privacy practices, please contact our DPO in the following ways:

Full name of legal entity: Logically Secure Limited

ICO Registration No: C1440834

Email address: privacy@logicallysecure.com

Postal address: Logically Secure Limited, 167-169 Great Portland Street, 5<sup>th</sup> Floor, London W1W 5PF, United Kingdom.

You have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK regulator for data protection issues (www.ico.org.uk). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.